

CAMPAIGN UPDATE REPORT

Prepared for:	Student Council	Date:	05/12/2017
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Summary: This paper provides an update on the implementation of the campaign(s) of the Executive Committee member

Clubs and Societies Count	
Aim: Improve the quality and membership of clubs and societies on campus	
Objective(s):	
1. Increase the amount of fundraising done by societies to £10,000	IN PROGRESS
2. Increase the amount of external volunteering done by societies	IN PROGRESS
3. Increase the number of clubs and societies by 33%	IN PROGRESS
4. Increase the number of societies achieving our highest level of award	
	IN PROGRESS
5. Have nominations and wins at the National Society Awards	NOT STARTED
6. Increase membership to 1 in every 3 students	IN PROGRESS

Updates:

- 1. Promoted RAG week activities every day they happened
- 2. Have been encouraging societies to think about external volunteering that's appropriate to their society
- 3. Have been supporting student ideas when they come my way, promoting societies to enable them to reach the 15 member minimum and helping recruit committee members.
- 4. Have welcomed society involvement in my campaigns, encouraged them to get involved with other SU events, and have been helping them figure out how to meet the new gold requirements.
- 5. Will be promoting this closer to nomination time.
- 6. Have been actively promoting societies on social media and through face-toface interactions with students

Other: I have been attending some society meetings, societies forum (where possible – it's not always) and helping with the planning of society events.

Diversity Projects

Aim: To promote EDI on campus, and aid understanding of minority groups.	
Objective(s):	
1. Raise awareness of liberation group issues	IN PROGRESS
2. Provide safe spaces for students	IN PROGRESS
3. Promote intersectionality	IN PROGRESS
4. Inform students of historical and present-day minority figures	IN PROGRESS
Updates:	

1. LGBT+ History Month plans are well underway. There are awareness sessions and articles for the website planned.

2. Working with Kyia Thompson (Cambridge Women's Rep) on International Women's Day projects. Have planned for social events during LGBT+ History Month that are intended for LGBT+ people only.

3. Have spoken with Kyia, Kayleigh Tonkins and Katie Pether regarding a campaign to end violence against women. The theme for LGBT+ History Month is intersectionality and I will be encouraging this in every activity.

4. Twitter and facebook campaigns during appropriate days, weeks, and months.

Other relevant updates:

- Have been looking into assessment offences and whether students feel like they understand what is meant by good academic practice etc. A campaign is starting to form around this.

Student Council are asked to **DISCUSS**