



CAMPAIGN UPDATE REPORT

Prepared for:	Student Council	Date:	05/12/2017
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Summary: *This paper provides an update on the implementation of the campaign(s) of the Executive Committee member*

A More Personal Tutoring System

Aim: To review the PT system, ensuring that it is effective for more students

Objective(s):

1. Conduct primary research in the form of a survey
2. Generate a series of recommendations to improve the PT system

IN PROGRESS

NOT STARTED

Updates:

1. Ruth Taylor (Dean FHSCE & ARU lead on retention) and I are working together, and have agreed to survey both students and personal tutors to determine barriers to engagement with current system. Survey period will be late October / November.
2. Not started – pending student feedback in form of survey
3. Ruth and I have advertised for a data analyst to conduct survey / focus groups and then collate information. The role should start in late November.
4. We have successfully recruited for the role, starting on the 20th November. This person will then begin to do a literature review, whilst simultaneously conducting focus groups of staff and students.

Part Time Jobs Fair

Aim:

Objective(s):

1. To provide students with the opportunity to meet with employers and secure part time jobs

IN PROGRESS

Updates:

1. I have met with the Employability Team and agreed that the PTJF will take place in late January / early February
2. I'm also set to meet with Tony Bickley (SU Sales) to talk about the companies that could feature at the PTJF
3. We have set a date of Friday 2nd February for PTJF on both campuses simultaneously. In the process of contacting companies to see interest – thinking about retail companies in particular

Bike Safety

Aim: Generate awareness of safer cycling practices

Objective(s):

1. Speak to a large proportion of students who cycle into campus
2. Provide offers on cycle lights / locks
3. Provide maintenance checks
4. Provide cycling proficiency training

IN PROGRESS

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Updates:

1. Have already asked for initial feedback on Facebook, need to gather more accurate / representative feedback by going out and talking (GOATing) to students
2. Working with Tom (Commercial Services Manager) to implement an offer
3. Working with Environment Team, need to meet to confirm what they can do to help
4. Working with Environment Team, need to meet to confirm what they can do to help
5. 27/11 No Update

Student Council are asked to **DISCUSS**