



Job Description

Graphic Designer

Vision

We're ARU Students' Union: Making a Difference to Every Student.

Mission

A Union with a personal connection to all students. We recognise individual aspirations for success and support students to collaborate and realise their ambitions.

Values

We are:

Collaborative

We are better when we work together.

Inclusive

We will champion the diversity of our students and of the communities we are part of.

Sustainable

We will champion wellbeing, equality and justice; make ethical decisions and help to grow a cleaner, fairer planet.

Challenging

We push ourselves, the University and students to think and do things differently.

Creative

We think outside the box, learn from mistakes and use our imagination.

Responsible for: No direct line management responsibility

Reporting to: Communications & Marketing Manager

Functional Relationships:

Student Union Staff, Executive Officers, Representatives, University staff, Student Membership and Visitors.

Section: Communications

Any Other Relevant Information

Salary Grade:

Hours of Work: 14 hours per week

Work Base: Cambridge

The Students' Union is fully committed to its policies and procedures on Equality & Diversity.

Job Role

- Create online and offline graphic design work for the Students' Union
- Demonstrate exceptional attention to detail throughout all work
- Create and develop digital content (e.g. animation, video)
- Liaise with external print suppliers and coordinate the ordering process
- Develop our brand identity in conjunction with the Communications team
- Provide guidance to Students' Union staff and Officers on the correct application of our brand
- Work with departments, briefing and advising them with regard to design style, format, print production and timescales
- Develop creative ideas to support the Students' Union's communication work.

Person specification

- Creative with a passion for design
- Excellent design ability, ideally with a portfolio of previous design work
- High level of competency in Adobe Creative Suite
- Excellent IT skills
- Ability to interpret briefs accurately and work within brand guidelines
- Accuracy and attention to detail
- Ability to work on own initiative and within a team
- Confident and able to talk to different people

Skills you will gain

- Working with an experienced designer
- Working for a professional charity
- Working with internal and external people from a range of backgrounds
- Organisational skills
- Time management and prioritising skills
- Working as part of a busy team
- Sharing ideas and giving and receiving constructive feedback